



Down in *The Crevice*, a pair of best friends and their mothers navigate loneliness, alcoholism, dating, and the nefarious presence of the Crevice FM radio station.

Season 2 Pt 2 Airing October 2023 at www.TheCrevice.ca,
Episode 3 - Friday, October 20th, Episode 4 - Friday, October 27th

Streamed live from The Bus Stop Theatre, Halifax NS
Season 1 now streaming at www.TheCrevice.ca

Core funding for production received through Canada Council of the Arts and HRM

Written by Rebecca Falvey
Directed by Meghan Hubley
Produced by The Bus Stop Theatre Writers Circle

For Inquiries please contact - Kat Shubaly, Production Manager: katshubaly@gmail.com

The Crevice is a theatrical sitcom, live-streamed from Halifax's Bus Stop Theatre. **Our first season reached over 2,300 viewers**, primarily in Nova Scotia but with fans tuning in from London, NYC, Chicago, Colorado and LA. Our audience is diverse in age, gender and economic status -- artistic and intellectual people who support local initiatives.

The Crevice is back for Season 2! The first 2 episodes will be streamed in March 2023, with Season 2 part 2 coming in October, and we are looking for sponsors to support our unique production.

Each weekly episode has three opportunities for advertising: logo sharing in pre-show and post-show credits, commercial breaks, and onscreen product placement. Each

episode is aired live on Friday nights (October 20th and 27th) and will be available online via the Crevice Website, www.TheCrevice.ca, for streaming.

PRICING BREAKDOWN

Package 1 - EVENT BULLETIN - \$75/episode

Have an event you'd like to promote to Crevice viewers? Send us your high resolution poster or image with all the details, to be displayed during commercial breaks!

Package 2 - SMALL LOGO \$300

- Small Logo pre & post show x 3 episodes
- logo on The Crevice website



small logos @ end credits, season one

Package 3 - LARGE LOGO \$500

- Large Logo (solo card) pre & post show x 3 episodes
- logo on The Crevice website
- IG post and tag on The Crevice Social Media



pre-show solo cards, season one

Package 4 - ADVERTISING SPOT \$1000

Small Logo in the pre & post show x 2 episodes

Logo on The Crevice website

IG post and tag on The Crevice Social Media

15 second commercial spot, to be aired with each episode (2 total) - *in house production of commercial spot available for additional rate, please contact to discuss!*

Example of possible in-house production format -

<https://www.youtube.com/watch?v=92PtOZOHXoY>

Package 5 - PRODUCT PLACEMENT \$750 per episode (as cash or in-kind)

Your fine product will feature in the world of The Crevice!

Please see here for inspiration- <https://www.youtube.com/watch?v=8lgLYGBbDNs>



Ben loves Have Fun Coffee!!!!